ABSTRACT

The present invention is a system and method of synchronizing hotspot link information with non-proprietary streaming video. The present invention can be used with any standard video file without modification and can be used with any standard streaming video playback application. The present invention uses a hotspot applet that is downloaded and stored in the web browser's cache to read a separate hotspot data file that is also downloaded and stored in the web browser's cache. The hotspot applet then synchronizes the hotspot data with the standard non-proprietary streaming video file. This creates a hotspot array of x-horizontal and y-vertical coordinates synchronized with the t-temporal component of the playback time for the streaming video file.

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